

**17.107 SPECIFIC REQUIREMENTS.**

(a) Temporary Sign Limitations.

(1) All temporary signs such as real estate, construction site and political signs shall be removed within ten (10) days after their use has discontinued.

(2) Temporary signs may be placed on a property, but shall not be located on a right-of-way terrace, and shall not interfere with driveway vision clearance.

(b) Electronic Message Unit Signs.

(1) Such signs may be used only to advertise activities conducted on the premises or to present public service information.

(2) Segmented messages must be displayed for not less than one-half (1/2) second and more than ten (10) seconds.

(3) Traveling messages may travel no slower than sixteen (16) light columns per second and no faster than thirty-two (32) columns per second.

(c) Portable Signs.

(1) Such signs shall be limited in use to thirty (30) days at a time, and not more frequently than three (3) times per year at anyone (1) location.

(2) The maximum size shall be twenty-five (25) square feet on each face, back- to-back.

(d) Residential Districts. No sign shall be erected in any residential district except as provided herein:

(1) One (1) unlighted professional or announcement sign or nameplate only and not over six (6) square foot in area.

(2) Public, semi-public, religious or charitable institutions (holding a tax exempt status from the IRS) may have an identification or directory sign not over twenty-four (24) square feet in area.